

Drug and Alcohol Interagency Strategic Framework for Western Australia 2011-2015

DEPARTMENT OF HEALTH WA ANNUAL REPORT 2013/14

In support of the *Drug and Alcohol Interagency Strategic Framework for Western Australia 2011-2015*, and to address a range of existing and emerging alcohol and other drug issues, the Department of Health WA has identified a number of key initiatives for 2013/14. Outcomes are summarised below in the respective key strategic areas of the Framework.

Key Strategic Area 1: Focusing on prevention

Educating and encouraging individuals, families and communities to develop the knowledge, attitudes and skills to choose healthy lifestyles and promote healthy environments.

Highlights for 2013/14:

North Metropolitan Health Service (NMHS):

- Mapping of three local governments: Stirling, Wanneroo and Joondalup have been completed. Mapping reflects alcohol outlets by postcode. The mapping includes other variables named: Socio-Economic Indexes for Areas (SEIFA), public housing concentration, public transport routes, schools and food outlets.
- Capacity building workshops for local service providers were organised in collaboration with local governments and key local stakeholders. The workshops included information regarding the National Health and Medical Research Council guidelines for alcohol consumption, local specific population health profiles as well as injury and community safety trends and local issues linked to alcohol abuse.
- Events as follow:
 - Sustaining Safer Communities Forum: (18.02.2014) in collaboration with City of Stirling and Injury Control Council of WA.
 - Working Towards a Healthier Community symposium (26.03.2014) in collaboration with City of Stirling.
 - Working Towards a Healthier Community symposium (03.04.2014) in collaboration with City of Wanneroo.
- Progressed research to explore the behaviours, perceptions, attitudes, knowledge, barriers, enablers and beliefs of newly arrived and established migrants, particularly humanitarian entrants (from eight Culturally and Linguistically Diverse (CaLD) ethnicity groups) in relation to nutrition, physical activity, alcohol and smoking. Using a comparative research methodology including questionnaires and focus groups, this study aimed to determine the

health behaviours/lifestyle of humanitarian entrants within weeks to months of their arrival, and once again after six months to determine if any changes have occurred in their behaviours/lifestyle since resettlement. Established migrants were also consulted using the same methodology. The information gained will allow us to develop and implement a culturally appropriate health promotion intervention strategy.

- Participated in the Wanneroo and Communities Suicide Prevention Network strategic planning. The planning includes awareness rising on the links between alcohol consumption and self-harm/suicide ideation.
- Two community educational workshops were delivered to raise the awareness of the risk of alcohol and alcohol related injury with Aboriginal and/or at risk youth. The presentations were delivered to Aboriginal students of the West Coast Institute of Technology and the Clarkson Aboriginal Community Group.
- Involvement in the planning of three community events: Merriwa Reconciliation Event; Mirrabooka National Aborigines and Islanders Day Observance Committee (NAIDOC) Event and the Cullabardee NAIDOC lunch, were utilised to provide information and resources to raise public awareness and promoting healthy lifestyle and behaviour changes.

South Metropolitan Health Service (SMHS):

- South Metropolitan Population Health Unit (SMPHU) partnered with Curtin University on the 'Youth Alcohol Drinking Project' to reduce the number of 17-24 year old students from the Curtin University community who drink at hazardous and harmful levels. Curtin Local Drug Action Group established and operational. Student survey finalised. 6,000 online surveys distributed, 1,560 completed. Three focus groups conducted - Curtin Security staff, tavern staff and one student group. Alcohol outlets in the local government areas of Cities of South Perth and Canning mapped alongside epidemiological data on Aboriginal population, population density, chronic conditions, age and accessibility. THRIVE student online brief intervention survey updated and accessible to students online. Curtin University Tavern recruited to participate in the Town of Victoria Park's Designated Driver Program.
- SMPHU supported the City of Belmont to conduct a local alcohol study on the effects of alcohol consumption in the City of Belmont. Recommendations to minimise the effects of alcohol in the City of Belmont will be considered during the development of the City's new Leisure, Arts and Lifestyle Plan for implementation between the years 2015-2018 and as a supporting document for consideration in any Department of Racing, Gaming and Liquor License applications received.
- SMPHU promoted state-wide marketing campaigns and information about Fetal Alcohol Syndrome Disorder (FASD). One press release published in two local newspapers in Fremantle (readership 48,000) about parental responsibility for youth drinking supporting the 'Alcohol Think Again' campaign.

- Conducted sexual health education sessions to school aged children and young people across SMHS - 140 sessions - 2503 attendances, 173 of which were Aboriginal young people. Eight hundred and seventy one (871) alcohol related resources, to increase health literacy, have been distributed in Bentley and Peel through libraries, general practice and Health Matters shopfront to service providers and community members.
- South Metropolitan Population Health Unit (SMPHU) implemented the Good Sports Program to minimise the harm associated with alcohol use in sporting clubs. Stakeholders included: City of Cockburn, Office of Road Safety, Western Australian Sports Federation (Changing Attitudes to Alcohol Program). An information evening was facilitated for seven sporting clubs to promote the Good Sports program. Three sporting clubs achieved Level 1 Good Sports accreditation and two clubs achieved Level 2 Good Sports accreditation.

WA Country Health Service (WACHS):

Pilbara:

- *Portbound Health and Youth Festival* is an annual drug and alcohol free event which provided an opportunity to engage with youth through a positive self-image activity where participants gave their friends or family compliments based on their personality. This attracted participants and provided them with the opportunity to have an informal chat regarding Pilbara Population Health services and how young people can access them.
- *NAIDOC Healthy Babies Competition* provided an opportunity to celebrate healthy Aboriginal Mums and babies in the Roebourne area. Information was provided to educate parents about the importance of not smoking or drinking while pregnant or around children.
- Successful grant application (Healthway) to implement an alcohol awareness campaign. This campaign will be informed by a 'Community Alcohol Survey' and relevant focus groups which have been implemented across the Pilbara by the Port Hedland and West Pilbara Alcohol Management Groups.
- Successful grant application from the Drug and Alcohol Office (DAO) funded the implementation a FASD project in the Shire of Roebourne with a locally adapted '*no grog in pregnancy*' message. Extensive community consultation and engagement has resulted in localised culturally appropriate messaging and disseminated at the community education sessions. Funding for this project has recently been extended and will look at broadening the messages reach to other communities within the Pilbara region including Yandeyarra.

Southwest:

- Ongoing implementation of the Shires of Collie and Manjimup Alcohol Management Plans (AMP).
- Planning and implementation of the Shires of Collie and Manjimup AMP project models resulting in a report; "Evaluation of Collie and Manjimup Alcohol Management Plans and Implementation Arrangements"(August 2014) (FARE and DAO funded).

- Successful procurement of DAO funding to St John of God Bunbury-CDST to support ongoing AOD prevention activity and foster continued WACHS South West / St John of God Hospital partnerships.

Great Southern:

- Lower Great Southern (GS): worked in collaboration with the GS Good Sports Project Officer in promoting harm minimisation strategies at sporting clubs, and promoted the State “*Alcohol. Think Again*” (ATA) campaign at various events in lower GS such as Albany Amazing Race and HACC event in Denmark.
- The Sexual Health Project Officer at Population Health coordinates the Needle and Syringe program and also offers support such as staff training to Local Drug Action Groups.
- The project officer also conducts regular *Health in Prison and Health outside Prison (HIP HOP)* sessions at Albany and Pardelup Prisons.

Goldfields:

- Kalgoorlie ATA Project 2013-14 (Population Health and Kalgoorlie Local Drug Action Group (KLDAG)). The project promoted the ATA campaign through branded merchandise, activities, advertising, and promotional material in settings such as September race rounds; FASD day; ATA Media campaign; Youth Council’s Schools Out Pool Party; National Youth Week 2014; Easter ATA radio campaign; Drug Action Week 2014.
- *Esperance Community Health Needle and Syringe program (NSP)*: Senior Health Promotion Officer coordinates the NSP. Access of the service has been high and stable, with approximately 600 needles distributed per month.

Wheatbelt:

- Finalised the Wheatbelt Tobacco and Alcohol Health Promotion Strategic Plan for 2014-2017.
- Continued implementation of the NSP at hospital sites across the Wheatbelt. Including completion of a Wheatbelt-wide audit on the availability and locations of Needle and Syringe Disposal Units.

Midwest:

- An annual Community Forum was held in March 2014 to promote the Community Drug service team.
- Participated in Carnarvon Rio Tinto Workready Program by providing information on alcohol and drug use, and achieving goals and making changes. Challenges associated with fly in fly out work were also covered and issues relating to moderating behaviours and stressors were discussed.

Kimberley:

- Kimberley Population Health Unit (KPHU) and Kimberley Aboriginal Medical Services Council (KAMSC) worked in partnership to develop a small resource for the Needle and Syringe program as statistics reflected an increase in Aboriginal people accessing Fit Sticks from the Broome Health Service. These resources were funded via Hepatitis WA.
- Broome and Derby Shires reported various sites where unsafe disposal of Fit Sticks has occurred. In response to this, large A4 and A5 stickers have been developed to be placed discretely where unsafe disposal has occurred. This has been taken up by Broome and Derby Shire and Broome Hospital. They will provide feedback to the Blood Borne Virus (BBV) Nurse as to whether this reduces fit stick litter.

Environmental Health Directorate (EHD):

- EHD continued to work closely with local governments and the events industry to ensure that harm minimisation strategies were given due consideration in the event planning phase for concerts and festivals, including ensuring free water and plenty of food options, as well as low-alcohol, and no alcohol options.
- EHD continued to push messages of alcohol and drug awareness and harm minimisation at event stakeholder meetings.
- EHD Tobacco Control Branch (TCB) conducted a range of training courses for stakeholders involved in tobacco control including:
 - Ten training sessions were conducted at the WA Police (WAPOL) Academy for new police recruits.
 - In May 2014, an annual training session was conducted at Curtin University for students in the Health, Safety and Environment School of Public Health.
 - Training sessions were conducted at the City of Perth in November and December 2013 to assist them with preparing for making the City's malls smoke free.
 - Ongoing training sessions for Local Government Associations throughout WA.
 - Training material for compliance officers in the Department of Transport was reviewed and updated.
 - Developed training material for retail sellers of tobacco, which is available for use and downloading on the TCB website.

Communicable Disease Control Directorate (CDCD):

- CDCD continue to provide sponsorship to Constable Care towards their calendar to help raise awareness among children of the need to tell an adult if they come across a needle and syringe. This is distributed among schools and promoted through an annual launch event.

Disaster Management, Regulation and Planning (DMRP):

- FASD Model of Care Implementation Plan was published in September 2013.
- The FASD Framework to guide and support the Western Australian FASD Implementation Plan for the Model of Care was published in September 2013.
- Leavers Health Messaging – “BRING TO LEAVERS” – encouraging participants to enjoy Leavers but promote no alcohol or drug taking behaviour and other healthy lifestyle messages. If there is parent or carer contact, use the opportunity to encourage talking to their child about alcohol and drugs and taking a stance of not providing alcohol or drugs to their child or their friends. Other key messages examples include “looking after your mates” and “staying with your friends”, which are disseminated by other key stakeholders and via website and Leaver school presentations.

Chronic Disease Prevention Directorate (CDPD):

- The falls prevention program, Stay On Your Feet WA®, delivered by Injury Control Council of WA via service agreement, incorporates healthy lifestyle messages for non-Aboriginal people aged 60 years and over, and Aboriginal people 45 years and over. These messages address alcohol and the importance of a healthy diet as one of the nine steps to stay on your feet® - “Eat well for life”.
- CDPD purchased the delivery of the Don’t Drink and Drown campaign by Royal Life Saving Society WA via service agreement. Campaign highlights included:
 - Promotion at 46 community, youth and aquatic events.
 - Recruitment and utilisation of 24 youth volunteers.
 - Airing of a campaign advert 335 times on the Channel 10 Networks.
 - Placement of 34 print advertisements at Adshel locations.
 - Recipient of the Community Sector Award at the Injury Control Council of WA’s *Injury Prevention and Safety Excellence Awards 2014*.
- CDPD provided funding to the DAO to develop a Healthy Workers Alcohol Program.
 - The program aims to help prevent alcohol-related harm by reducing harmful alcohol consumption. It provides support to workplaces to develop policies, practices, environments and programs that support employee healthy lifestyles. The program is integrated with other specialist programs as part of the Healthy Workers Initiative and will commence implementation in September 2014.

Key Strategic 2: Intervening before problems become entrenched

Implementing a range of programs and services that identify individuals, families and communities at-risk and intervening before problems become entrenched.

Highlights for 2013/14:

North Metropolitan Health Service (NMHS):

- The final component (promotion and dissemination) of the Ngulluk Koolbaang resource has been rolled out to support healthy lifestyle choices. Promotion and dissemination includes:
 - Over 7,000 copies of the “*More Deadly Tucker Cookbooks*” were purchased/provided to community and agencies.
 - 150 “*Healthy Lifestyles: Community Champions*” DVD were distributed to be played in waiting rooms or through educational programs. The DVD was also uploaded to YouTube in collaboration with the Communications Directorate.
- Opportunities for collaborative, localised and targeted public awareness raising and capacity building initiatives were identified and implemented through the ‘Creating Safer Communities’ strategy. These include:
 - *Imagine Merriwa Open Space* (05.09.2013) organised in partnership with the City of Wanneroo and Youth Futures WA incorporated.
 - *Working Towards a Healthier Community* Symposium (26.03.2014) in partnership with City of Stirling and other key stakeholders.
 - Symposium for the City of Wanneroo – *Working Towards a Healthier Community* (03.04.2014).
 - *Wanneroo and Communities Suicide Prevention Network Strategic Planning* (09.04.2014).
 - *Cullacabardee Advisory and Action Group Strategic Planning Workshop* (16.04.2014).
 - *Making Connections to address alcohol and drugs in CaLD communities forum* (10.09.2014).

South Metropolitan Health Service (SMHS):

- SMPHU has continued the implementation of the SMHS Smoke Free WA Health System policy by supporting Armadale, Bentley/RPH, Peel, Rockingham and Fremantle hospitals to implement a range of strategies and report on their progress to the A/Director General of Health in January and July 2014. Electronic survey completed by 416 staff members with 386 valid responses. Of these sixty percent were non-smokers, 24% current smokers and 16% ex-smokers. Thirty nine percent of the smokers have reduced the amount they smoke during work hours since the policy was introduced. SMHS staff survey, 2013 evaluation

report available. SMHS Smoke Free Environment policy developed and endorsed. Smoke Free stalls at Fremantle and Armadale hospitals during World No Tobacco Day engaged with over 40 staff members each.

WA Country Health Service (WACHS):

Pilbara:

- *Alcohol and Tobacco Brief Intervention Policy:*
 - The brief Interventions training for WACHS Pilbara staff was developed based on various existing models and adapted to meet local requirements. To date 3 training sessions have been held at Nickol Bay Hospital, Hedland Health Campus and Newman Hospital. Process evaluation from the pilot revealed that the training increased staff knowledge and skills, and staff now feel more confident undertaking brief interventions with their clients.
- *WA Health Smoke Free Policy:*
 - The Alcohol and Tobacco Brief Interventions project is also supported by the work of Nickol Bay Hospital's (NBH) recently established Smoke Free WACHS Working Party. This group has identified a number of strategies to support implementation of the WA Smoke Free policy at NBH. It is hoped that these strategies combined will minimise staff and patient smoking on WA Health grounds, thereby reducing passive smoking, and encourage people to consider quitting smoking.

Southwest:

- Ongoing implementation of the Shires of Collie and Manjimup Alcohol Management Plans (AMP).
- Implementation of Shire of Manjimup "Southern Forests Alcohol. Think Again" mass media campaign (Healthway Alcohol.Think Again funded).
- Implementation of Shire of Collie print media campaign "Under the Weather" newspaper cartoon strip (FARE funded).

Great Southern:

- The research and evaluation coordinator at Population Health GS is at present involved in conducting staff and manager survey's in the region in order to provide further recommendations sustainability of Smoke Free WA and BI Policy in GS health region. The results of this evaluation will guide the GS executive team in planning further strategies for the projects.

Goldfields:

- WACHS Smoke Free Policy Implementation - evaluation: collated and finalised the report from first audit of WACHS Goldfields Smoke Free Policy implementation. As per the recommendations global email alerts and payslip reminders were developed and circulated to whole of WACHS Goldfields.
- Esperance stakeholder smoking cessation needs survey: survey of local service providers to assess perceived need for a smoking cessation program. Results indicated that there is a perceived need among service providers for a smoking cessation program, and that smoking cessation support is lacking in the community.

Wheatbelt:

- Ongoing implementation and monitoring of the Population Health Tobacco Brief Intervention procedure for outpatient clients over 18 years attending Aboriginal health, allied health and child health appointments.
- Ongoing implementation of alcohol brief intervention and FASD screening targeting Aboriginal women attending the Boodjarri Yorgas (pregnant women) groups.
- Ongoing implementation of the WACHS Alcohol and Tobacco Brief Intervention Policy and the Smoke Free WA Healthy System Policy.

Midwest:

- Ongoing provision of resources to the Aboriginal community, including the Strong Spirit, Strong Mind program resources to reduce AOD issues.
- Provided counselling, education and support clinics in Mungullah Aboriginal Community.
- Alcohol audits completed for Workready participants/ GAM training participants.
- Alcohol and nicotine audits conducted as a brief intervention opportunity on admission to hospital and referral to MWCDST if required.
- Carnarvon/ Exmouth Community Alcohol Perception Survey and evaluation completed.

Environmental Health Directorate (EHD):

- The TCB conducted a Tobacco Retailer Compliance Survey in September/October 2013 and a Controlled Purchase Operation in January 2014.
- *2013 Tobacco Retailer Compliance Survey:*
 - Tobacco Retailer Compliance Surveys are used to measure retailers' compliance with the *Tobacco Products Control Act 2006 (Act)*, by determining the proportion of retailers in the Perth metropolitan area and major regional cities who are willing to sell cigarettes to children.
 - Since 1992, the Department of Health has coordinated surveys of tobacco retailers in the Perth metropolitan area and selected regional centres.

- The 2013 Tobacco Retailer Compliance Survey took place in September and October during school holidays.
- Four males and four females aged 15 and 16 years visited a range of stores across metropolitan Perth including delis, lunch bars, supermarkets, newsagents, service stations and lottery kiosks.
- 587 stores were visited and 1000 purchase attempts were made.
- 29% of all attempts to buy cigarettes resulted in a successful sale.
- 42% of stores sold cigarettes to the underage youths. Some stores sold cigarettes on multiple occasions.
- All retailers were informed about the results of the 2013 Tobacco Retailer Compliance Survey and reminded of their legal responsibilities and penalties for the sale of cigarettes to children.
- Warning letters were sent to those stores where sales were recorded.
- *Control Purchase Operation (CPO):*
 - CPOs are conducted on targeted tobacco retail stores to determine their likelihood of selling tobacco products to minors and enforcing the law if they do.
 - A CPO was conducted January 2014 in the Perth metropolitan area.
 - A male and a female aged 16 years visited stores that were known to have previously sold cigarettes to a minor.
 - The stores included delis, lunch bars, supermarkets, newsagents, service stations and lottery kiosks.
 - 96 retail outlets that had previously sold cigarettes were visited and 96 purchase attempts were made.
 - 47 stores sold cigarettes to the underage youths.
 - 48 \$1000 Infringements were issued.
 - 40 infringements were issued to individuals who sold cigarettes.
 - Eight infringements were issued to tobacco licence holders.
 - Three written warnings were issued to individuals who sold cigarettes.

Epidemiology Branch (EB):

- Collected more than 6,000 Health and Wellbeing Surveillance System surveys which contain information related to alcohol consumption.
- Responded to specific requests on the prevalence and trend of the population consuming alcohol at levels considered high risk for alcohol related harm by sex and age group at the state, health region, health district, LGA and SLA level.
- Responded to specific requests on alcohol related hospitalisations and costs by sex, age group, time period and conditions at the state, health region, health district, LGA and SLA level.
- Responded to specific requests on alcohol related deaths by sex, age group, time period and conditions at the state, health region, health district, LGA and SLA level.

Disaster Management, Regulation and Planning (DMRP):

- Interventions regarding alcohol-related harm and ill-health:
 - Between 1 July 2013 and 30 June 2014, 42 interventions were lodged by the Executive Director, Public Health (EDPH) pursuant to Section 69(8a) of the *Liquor Control Act 1988*:
 - seven had outright concerns;
 - seven had outright concerns and suggested harm minimisation conditions if granted;
 - two were interventions in part and suggested conditions;
 - two made representations about alcohol-related harm or ill-health; and
 - 24 made representations and suggested conditions.
- Applications received and investigations:
 - Of the 333 liquor licence applications received, 198 (59.5%) were considered to possibly pose a risk of harm and warranted investigation.
- Decisions – Director of Liquor Licensing:
 - There were 34¹ decisions by the Director of Liquor Licensing related to EDPH interventions.
 - Of the decisions received:
 - 18 (52.9%) were consistent with the EDPH objectives;
 - 14 (41.2%) were partially consistent with the EDPH objectives; and
 - two (5.9%) determined that on the balance, other factors outweighed harm or ill-health considerations.
 - In addition, there were two applications that the EDPH intervened on that were subsequently withdrawn by the applicant.
- Decisions – Liquor Commission:
 - There were five decisions received from the Liquor Commission that related to EDPH interventions.
 - Of the decisions received:
 - three (60%) were consistent with the EDPH objectives;
 - one (20%) was partially consistent with the EDPH objectives; and
 - one (20%) was determined that on the balance, other factors outweighed harm or ill-health considerations.
 - In addition, one Liquor Commission appeal was subsequently withdrawn by the applicant where the EDPH was a party to proceedings.

¹ Decisions received do not always relate to intervention activity in the current financial year. Please note that some figures have been rounded to one decimal place and as such totals may not exactly equal 100%.

- Supreme Court:
 - There was one appeal of a Supreme Court decision to the Court of Appeal relating to an application the EDPH intervened on when before the Licensing Authority. The EDPH was not legally represented at the Court of Appeal proceedings. The Court of Appeal referred the application back to the Liquor Commission for re-determination. The application was subsequently granted by the Liquor Commission, determining that on the balance, other factors outweighed harm or ill-health considerations.

Key Strategic 3: Effective law enforcement approaches

Reducing and controlling the availability of alcohol and other drugs and implementing strategies that aim to prevent or break the cycle of offending.

Highlights for 2013/14:

WA Country Health Service (WACHS):

Pilbara:

- Pilbara Population Health participates in the East Pilbara Volatile Substance Use working group who have developed the 'East Pilbara Volatile Substance Use Strategic Plan' in response to ongoing reported incidents of volatile substance use throughout the Western Desert Region. This has been developed in conjunction with multiple agencies and organisations including DAO and WACHS.
- The West Pilbara Alcohol Management group with the support of DAO was successful in lobbying the Director for Liquor Licensing and Gaming to implement Liquor Restrictions in the West Pilbara. This came into effect in October 2012 and was extended beyond the West Pilbara to include the entire Pilbara region.

Southwest:

- Input to 24 SW liquor licence applications with some successful condition-based interventions achieved.
- WACHS AOD representation on the Margaret River, Manjimup, and Busselton/Dunsborough alcohol forums and the Bunbury alcohol accord.

Great Southern:

- Population Health Coordinator (Alcohol and Other Drugs) provided feedback on all new liquor licence applications in Great Southern region on behalf of Great Southern Health Services.
- Population Health Coordinator (Alcohol and Other Drugs) also represents Great Southern Health services on Alcohol Accord meetings in the region.

Wheatbelt:

- Provided feedback and local information to the Drug and Alcohol Office regarding liquor licensing matters, for investigations in Miling, Wundowie, Toodyay, Narrogin, and Mukinbudin.
- Provided support to Alcohol Accords in Wheatbelt towns, including advocating for the reinvigoration of the local Alcohol Accord and continued involvement with Northam LDAG.
- Health promotion officers participated in the planning of Roadwise activities for 2014 including actions to address drink driving. Advocated for alcohol policies for venues in the Shire of Toodyay plus the implementation of the Skipper Program in licensed venues in Toodyay.

Midwest:

- Developed and implemented Carnarvon Alcohol and Drug Management plan in collaboration with the AOD Working Group.
- Participated in court Diversion programs Indigenous Diversion Program, Pre-sentence Opportunity Program, Supervised Treatment Intervention Regime, Young Person Opportunity Program, Juvenile Justice Team, Community Youth Justice client and Community Corrections referrals.
- Presented Police Diversion- Cannabis Intervention Session.

Environmental Health Directorate (EHD):

- The TCB administers the Tobacco Products Control Act 2006 which includes conducting State-wide audit and compliance programs by conducting store visits to educate retail tobacco license holders.
- The TCB also investigates complaints into matters such as sales of tobacco products to minors and carries out a range of enforcement activities where necessary.
- The TCB prosecuted an internet retailer for selling electronic cigarettes. Under the *Tobacco Products Control Act 2006 (Act)*, “A person must not sell any food, toy or other product that is not a tobacco product but is....designed to resemble a tobacco product or package”. (s. 106). The Department considers electronic cigarettes are captured by these provisions.
- In the Joondalup Magistrate’s Court on 11 September 2013 the Magistrate entered a judgement of acquittal. The TCB appealed this decision and on 9 May 2014 the Supreme Court upheld our appeal, overturned the acquittal, convicted the retailer for selling electronic cigarettes and fined him \$1,750.
- The retailer has subsequently appealed against this decision and the matter is now waiting to be heard by the Court of Appeal in the Supreme Court.

TCB activity undertaken	Number
Store visits/audits	779
Complaints investigated	51
Infringements written	74
Warnings issued	30
Prosecutions	1
Training sessions conducted	15

Epidemiology Branch (EB):

- Provided timely spatial infrastructure and analyses, in conjunction with statistical information to support the reduction and control of the availability of alcohol and other drugs.

Disaster Management, Regulation and Planning (DMRP):

- Partnership between with WA Police and WACHS-SW to establish evidence based voluntary liquor restrictions and conditions via the Dunsborough and Busselton Liquor Accords. These strategies are informed by data obtained from the Alcohol and Injury Surveillance project which is conducted in the Zone medical area. Data also informs WA Police in strategic operations around alcohol and other drug use and liquor licence surveillance.
- There were eight poisons act offence cases added to the Case Management System involving Schedule 8 medicines during 2013/14.
 - One case involved the use of large amounts of Codeine Phosphate tablets by a registered veterinary surgeon, who attempted to cover this use by falsifying records. The unit launched a prosecution and he was found guilty in the Magistrates court, receiving a fine and a spent conviction.
- Developed a close working relationship with the WA Police Organised Crime Squad, in relation to combating the sale of synthetic cannabinoids in high street shops.
- Continued use of the audit tool of scheduled medicines across all State Public Hospitals.

Key Strategic 4: Effective treatment and support services

Providing integrated, evidence based treatment and support services that promote positive and healthy lifestyle changes by effectively responding to an individual's use and those affected by someone else's use.

Highlights for 2013/14:

South Metropolitan Health Service (SMHS):

- SMHS developed the Alcohol and other Prohibited Substances policy.

WA Country Health Service (WACHS):

Pilbara:

- Population Health has been liaising with Mission Australia Drug and Alcohol Counselling and Yandina Rehabilitation Centre to partake in an in-service and develop working relationships and strengthen referral pathways.
- Pilbara Population Health attends the Bloodwood Tree Inc sobering up centre on a monthly basis to provide healthy cooking education, physical activities and social support to clients. The Nutrition Coordinator has worked closely with the organisation to ensure catering for clients is healthy and staff and clients receive healthy cooking capacity building.

Southwest:

- Implementation and coordination of the Alcohol Injury Surveillance tool in the SW Leavers 'zone' medical area and the Busselton hospital emergency department during SW Leavers November 2013.
- Coordinated data entry, analysis, outcomes and recommendations resulting in report; "Profiling alcohol related injury at SW Leavers 2013" (PHAIWA funded and partnership with the City of Busselton).

Goldfields:

- *ABC of AOD Program at GRSI:* A new program ABC of AOD was developed and implemented for GRSI clients. The program included four fortnightly sessions covering AOD harms, harm minimization, relapse prevention, strategies and support services available in the community. Two rounds of the program were conducted and the program was very well received.
- *HSW Program at prison:* Population Health contributes regular AOD sessions to the women prisoner's at Eastern Goldfields Regional Prison through Healthy Strong Women program.

Wheatbelt:

- Reviewed Memorandum of Understanding (MOU) for treatment and support services provided by Wheatbelt Mental Health Service and Wheatbelt Community Drug Service Team (Holyoake).
- Co-location of Wheatbelt Mental Health Service and Wheatbelt Community Drug Service Team (Holyoake) in Merredin.

Midwest:

- Provided individual, significant other, couple and family counselling; Interagency facilitation of client case management; Assessment and appropriate referrals to other agencies including referrals to detox and rehabilitation programs; Court Diversion Programs; Provide the *Hip Hop Program* in Prison; NSEP.
- Presented the LEAP group (learning engagement and participation).
- Presented the DRUMBEAT group (Discovering relationships using music, believes, emotions, attitudes and thoughts).

Environmental Health Directorate (EHD):

- EHD worked with local governments and event organisers to ensure free water were more prominently displayed at events and festivals.
- We also ensured that drug and alcohol awareness campaigns were displayed in prominent locations at events.
- EHD attended dozens of events in 2013-14 in order to address public health and safety issues, including identifying and addressing areas where drug and alcohol use and effects can be minimised.
- Disseminated information regarding 'Quit' programs (smoking cessation and NRT and refer callers to other information/ support agencies).

Chronic Disease Prevention Directorate (CDCD):

- Needle and syringe vending machines were installed at Warren District Hospital, Manjimup.
- A metropolitan needle and syringe vending machine trial was undertaken at Armadale Health Service. The machines were in place for a period of 9 months and the evaluation of this trial will help in informing the installation of needle and syringe vending machines at other sites.

Epidemiology Branch (EB):

- Collected more than 5,000 Health and Wellbeing Surveillance System surveys which contain information related to alcohol consumption, where the respondent agreed to have their data linked.

Disaster Management, Regulation and Planning (DMRP):

- The medical response for the Leavers Medical Zone is coordinated by the Disaster Management Preparedness Unit, with the medical response funded by wristband sales, WA Police and Health. Leavers Medical Zone provides a safe environment for Leavers that have injured themselves, become unwell, or consumed alcohol and/or drugs in excess. Support is also provided by other key partners, such as local government, Baptist Church and Hope Communities.

Chronic Disease Prevention Directorate (CDPD):

- Executed MOU between Executive Director, Public Health and Clinical Services, and Executive Director, Drug and Alcohol Office, to continue delivery of services for the counselling component of the Western Australian Quitline telephone counselling service. The MOU formalises the outputs related to the project and makes explicit the roles and responsibilities of the signatories.
- CDPD secured funding from the Commonwealth Department of Health to continue the WA Quitline Enhancement Project (Quitline Aboriginal Liaison Team) through the 2014-15 financial year. The delivery of the Quitline Aboriginal Liaison Team Project is undertaken by the Drug and Alcohol Office, as part of the MOU for delivery of Quitline services.

Key Strategic 5: Strategic coordination and capacity building

Providing improved and targeted responses to alcohol and other drug related problems through capacity building, workforce development, collaboration, evidence based practice, monitoring and information dissemination.

Highlights for 2013/14:

North Metropolitan Health Service (NMHS):

- In partnership with the Epidemiology Branch, the GIS mapping of alcohol outlets in selected local government areas (City of Stirling, City of Wanneroo and City of Joondalup) was undertaken to provide an evidence base for the Moorditj Lifestyle and local government projects. Mapping reflects alcohol outlets by postcode. The mapping also

includes other variables named: SEIFA, public housing concentration, public transport routes, schools and food outlets.

- Conversations were initiated with the City of Vincent and the City of Perth regarding the provision of support for development of alcohol policy and management plans.
- The comparative study between newly arrived people from CaLD backgrounds and more established CaLD groups has been completed. Final report due in October 2014. Perceptions and practices associated with alcohol are included within this study.

South Metropolitan Health Service (SMHS):

- SMPHU partnered with the Cities of Kwinana, Armadale, Mandurah, Fremantle and Belmont to request data sets from several different departments and agencies along with GIS mapping of liquor outlets. Draft alcohol profiles were discussed with relevant local governments.
- SMPHU worked with the City of Mandurah, Community Police, Murdoch University and Palmerston Association to establish a working group with stakeholders from City of Mandurah. The group will develop an action plan to address youth related alcohol issues.
- SMPHU continued the 'Communities that Care' project in the Peel region. The project promoted the '*No Alcohol for Under 18's is the Safest Choice*' message.
- SMPHU published a new resource '*Pathway to reducing harm from alcohol use: a guide for local government*' to support 16 local governments in SMHS to reduce the harm from alcohol consumption at a local level. The guide provides a practical overview of the harms, steps required to plan, implement and evaluate harm reduction strategies and a range of strategies that have been shown to reduce alcohol related harm.

WA Country Health Service (WACHS):

Pilbara:

- Pilbara Population Health attends the Hedland and Karratha Alcohol Management Committee meetings, as well as Port Hedland and Karratha Liquor Accord meetings. Population Health staff also attend the East Pilbara and Hedland Volatile Substance Use working groups.

Southwest:

- Coordination, planning, implementation and evaluation of the 2 day inaugural South West Public Health Forum (July 2014) attracting southern region WACHS health promotion, Local government and NGO delegates (DOH clinical services non-medical funding).
- Award winner of the 2014 ICCWA Excellence in Safety Awards;" Profiling alcohol related injury at SW Leavers 2013" for Research Excellence.

Great Southern:

- Conducted appreciative enquiry involving different agencies in LGS in order to identify local Drug and Alcohol related issues which further acted as a base for the LGS Alcohol Management plan.
- Facilitated development of Katanning Action on Alcohol group consisting of key agencies addressing AOD harm in Central Great Southern.
- Supported the development of Katanning AOD management plans.

Goldfields:

- Supported KLDAG in coordinating the visit of Professor Sir Ian Gilmore (Healthway Visiting Fellow) to Kalgoorlie in November.
- Established Goldfields FASD Working Group and developed Goldfields FASD Model of Care In line with Regional Alcohol and Other Drugs Management Plan and Department of Health FASD Model of Care.

Wheatbelt:

- DAO *Strong Spirit Strong Future* FASD training was held in the Wheatbelt with 24 attendees, increasing the Wheatbelt's workforce capacity to provide information on FASD and conduct alcohol brief intervention.
- Scoping project and report on 'Misuse of Pharmaceuticals and/or poly-drug use' completed to identify the misuse of pharmaceuticals and poly-drug use within the Wheatbelt region.

Midwest:

- MOU developed between CDST and CWMHS.

Environmental Health Directorate (EHD):

- The EHD were invited to participate in design /construction phases of the new Perth Stadium, with a focus on ensuring drug and alcohol issues can be managed effectively.
- EHD held biannual forums with Environmental Health Officers from local governments to address issues of concern, consider how event health and safety may be enhanced into the future, and identified innovations occurring in the industry and how they may affect public health and safety.
- Conducted Joint agency collaborations with WAPOL, Australian Customs and Border Protection Service (Customs), Australian Competition and Consumer Commission (ACCC), and the Australian Taxation Office (ATO) in regard to the importation of illegal tobacco.
- Liaised with the Department of Health and Ageing and National Measurement Institute (NMI) in regard to tobacco plain packaging matters.

Chronic Disease Prevention Directorate (CDCD):

- The annual two-day NSP Coordinator Training was attended by 24 participants from across WA, with the online training being a pre-requisite to help form a good base knowledge to build on. Evaluations reflected the success of the training in increasing knowledge, competence and confidence of participants.
- 147 participants completed the NSP online package, and 109 participants completed the pharmacy package.
- SiREN, supported by CDCD, held a symposium which showcased research and evaluation across WA, and provided an opportunity for stakeholders to engage in workshops.
- Staff from CDC contributed to training and workshops in the Pilbara and Kimberley to enhance the skills of NSP and pharmacy staff, and promote more effective collaborative work to address issues relating to injecting drug use and viral hepatitis.

Epidemiology Branch (EB):

- Reported the prevalence and trend of the population consuming alcohol at levels considered high risk for alcohol related harm in the *Health and Wellbeing of Adults in WA 2013 Overview and Trends* report.
- Responded to specific requests on the prevalence and trend of the population consuming alcohol at levels considered high risk for alcohol related harm by sex, age group, health region, health district, SLA and LGA.
- Submitted a successful application to host a Health Industry Practicum student from UWA to update the information and methods used to estimate alcohol related harm. The student will be hosted in the 2014/15 financial year.

Disaster Management, Regulation and Planning (DMRP):

- Leavers Alcohol and Injury Surveillance provides the opportunity for targeted and coordinated responses to be undertaken in the planning and collaboration of SW Leavers as a government strategy. In 2013 a comprehensive analysis was undertaken of the Alcohol and Injury Surveillance data which gives a detailed analysis of alcohol and drug taking behaviour of school leavers who presented to the Zone medical area for support.

Chronic Disease Prevention Directorate (CDPD):

- Contributed to the development of strategic, consistent and evidence based approaches to alcohol and other drug related problems through representation on the Drug and Alcohol Strategic Senior Officers' Group.